On being an arts-based academic or practitioner in management education: a collaborative exploration

Friday 2 September 2016, 11.30-1pm

Workshop leader: Mary Ann Kernan, Head, Centre for English, Department of Journalism, City, University of London, maryann.kernan.1@city.ac.uk

Assisted by Johnson Tam-Lit, Director, The Art of Transition, jtamlit@gmail.com

What is it like to be a teacher/practitioner or researcher who uses arts practices in organisations where these practices are innovative or counter-cultural, or where we juggle parallel identities?

Prompted by a series of visual and material 'provocations' in the form of multi-sensory artefacts and texts, this workshop invites you to spend time in silent exploration and making, both in the room and outdoors in a silent meditation or 'dérive' (drawing on the work of Allan Owens and Clive Holtham after Débord, 1958). You will be encouraged to find, write or create personal and communal artefacts, and to review the results in a shared final collective show. Contributions from your previous artistic practices will be very welcome, though to share the workshop space as a creative opportunity will be our main focus.

We plan to record the outcomes as part of a research project exploring academic and professional identities for arts-based practitioners and researchers.

Some of the artefacts will be on display for the remainder of the conference.



Workshop leader: Mary Ann is Director of the Centre for English, Publishing, Department of Journalism, City, University of London, and Board Member, Centre for Creativity, Cass Business School. Her research interests include pedagogy related to arts-based practices and the creative industries, professional education and employability, and the impact of digitisation on the creative industries.

The design and delivery of the workshop draws on my professional practice as a change consultant and facilitator for over 20 years, experience which I have applied since 2006 in roles at City University London as a teacher, programme direct or and Centre Head. The process also draws on pedagogical processes which are integral to success of the 'Creativity and the Creative Industries' module, which I designed and deliver for City's interdisciplinary Masters in Innovation, Creativity and Leadership (the 'MICL').



My recent publications include (2016) Collaboration and aesthetic pedagogy: Analysis of creative group performances in a Masters programme in Innovation, Creativity and Leadership, pp. 870–82, in Spender, J.C., Schiuma, G. and Noennig, J.R. (eds) Towards a New Architecture of Knowledge: Big Data, Culture and Creativity, IFKAD 11, Dresden, Germany. Arts for Business Institute, University of Basilicata.